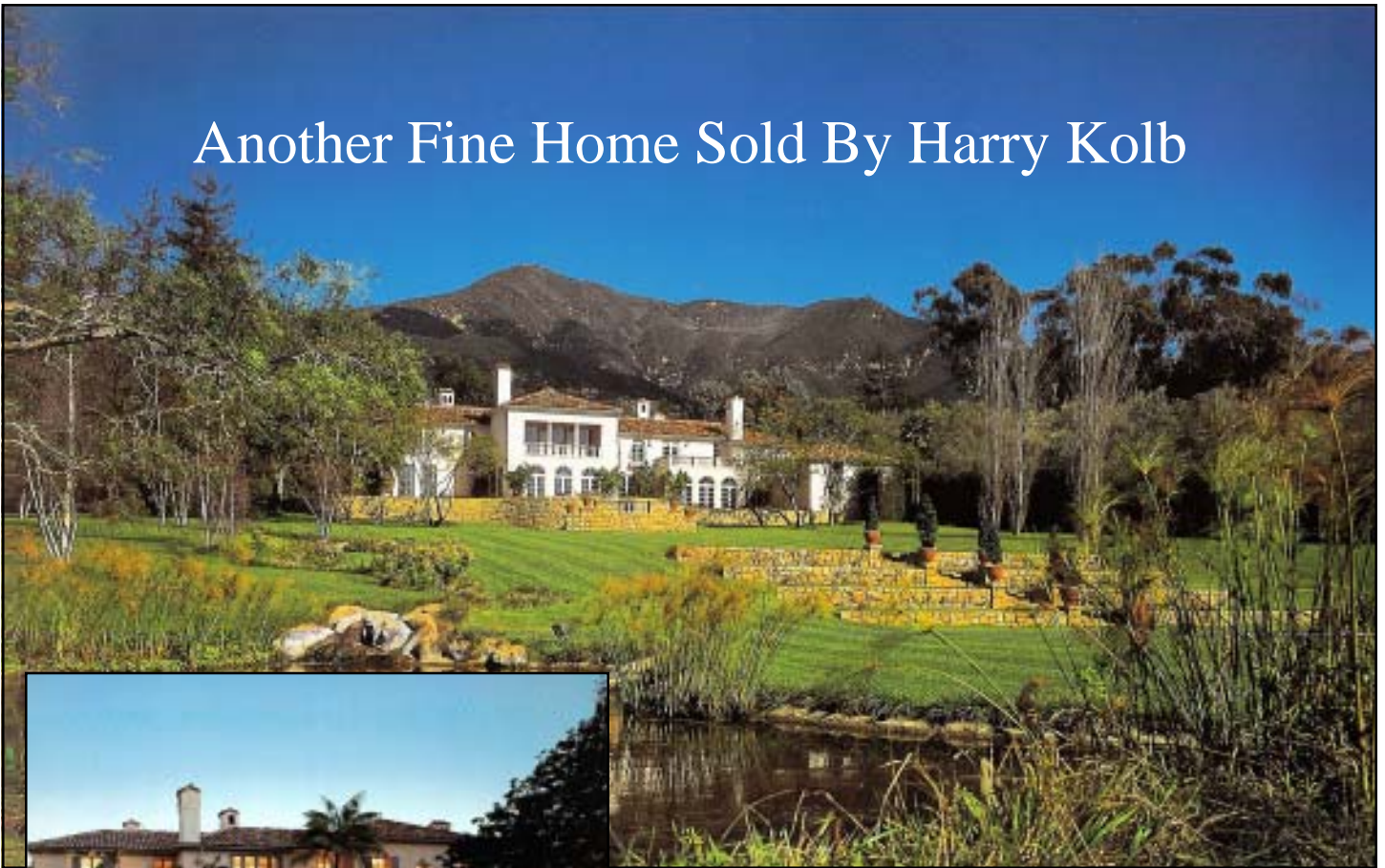


## Another Fine Home Sold By Harry Kolb



*Property:* "Villa Ruscello," a 1987 Italian Mediterranean style home designed by Bobby Webb and Bob Easton of approximately 11,400 sq. ft. is set on 4 ocean-view acres with a pool, pool house, guesthouse and tennis court.



*Strategy:* The home was owned by a very high-profile family and they were concerned about media attention if it was discovered that the home was for sale. The property had already been quietly on the market with another broker for over a year. I applied an aggressive media campaign among real estate brokers within California and used no further exposure.

*Results:* The home sold in very short order to a young internet executive who was as equally interested in a confidential transaction.

**SOTHEBY'S**  
International Realty